

Advertising Account Executive

360 Plus Media has an immediate opening for a full-time Account Executive with the following qualifications and skill-set:

The ideal candidate has a minimum of 2-3 years Advertising Agency experience and a track record of managing projects in a fast-paced, multiple-deadline driven environment.

The candidate is a team player with excellent interpersonal and communication skills, and professional presentation. Initiative and an ability to anticipate client needs and identify potential problems is a definite asset.

He/she must also possess an attention to detail, be able to work well under pressure and juggle overlapping deadlines and tasks to meet the demands of this deadline-oriented industry. Experience in building relationships with clients is necessary. Bilingualism is a definite asset.

Experience with media planning and implementation is required. The candidate must also have a working knowledge of the creative and production processes for print and broadcast advertising and communication.

Experience in SEO, SEM and Social Media campaigns is an asset.

Working with a management team or independently, the Executive is responsible for any or all aspects of the development and delivery of a project including the planning, estimating, scheduling, and ongoing administration of projects. This Executive will interact directly with clients, suppliers and agency team members on a daily basis.

Candidate Qualifications Overview:

- College and / or University Education
- Advertising or Marketing Specific Experience
- Proven organizational skills and ability to meet deadlines.
- Strong written and verbal communication skills in English. French is a strong asset
- Exceptional customer service and interpersonal skills.
- Strong computer skills (Word, Excel)
- Driver's License & Vehicle

To apply please send your résumé to info@360plusmedia.ca