

360 Plus Media Exclusive Reseller of Smart Mobile Rewards in Ottawa

As the exclusive reseller of Smart Mobile Rewards in Ottawa, 360 Plus Media offers every business with a custom and complete loyalty solution for their business, including converting websites to a mobile version that will generate leads and drive sales.

Kanata, ON (PR) January 2, 2015 – [360 Plus Media](#) announced today the joint venture as the exclusive reseller of Smart Mobile Rewards in Ottawa. The agreement offers every business with a custom and complete loyalty solution for their business.

Creating a strong mobile web presence is critical to doing business in today's world. Mobile is the fastest-growing industry in history and by the end of 2014, mobile web will become the most popular form of internet access with over 400% growth in mobile searches over this past year. Your customers on the go need your site to look great on the small screen of a smart phone, be simple to use and provide all the information they're looking for up front. The significant part of the value proposition is taking businesses current desktop site and create a mobile version that will generate leads and drive sales like nothing else.

"Having 360 Plus Media as the exclusive reseller of Smart Mobile Rewards will ensure all businesses in Ottawa have the opportunity to make an impact in mobile web presence" explains Nik Korakianitis, Partner, Smart Mobile Rewards "we are thrilled that Ottawa businesses have a complete one-stop shop for every single Marketing need that will impact their business in such a big way"

"We are excited to have this available for all business in Ottawa, and to know that we are adding this essential key of mobile web presence to our suite of a full service Marketing Agency that is client focused with personal and professional attention", says Mark Hinton, owner of [360 Plus Media](#).

The complete loyalty solution will enable communication with loyalty members through an instant messaging system and incent customers to share your business on social media. Businesses are able to keep customers in the loop in real-time with the messaging system. Use the complete loyalty solution for custom loyalty programs, turn activity into social media posts, multiply loyalty programs, track customer participation and capture customer data. Benefits to your business; increase repeat business, increase customer interaction, social media marketing and increase in revenue – benefits to your customers; earn rewards for being loyal, simple and user-friendly and reward management. All included in an affordable monthly charge – includes and provides it all in a dashboard for ease of use and ability to customize and mix and match with no additional fees.

About 360 Plus Media

[360 Plus Media](#) was established with 2 core goals; make advertising affordable to small and medium sized local businesses and give professional service and direction when developing their campaigns, both are typically only for larger companies. A one stop shop, for all your business advertising and marketing needs, at extremely affordable rates. Everything from Design, Web, Print, Signage, Television, Radio, Newspaper and Outdoor – small and medium sized local businesses can now advertise and market like the big guys, based on our buying power in the market place of over 2 million dollars. Regardless if your budget is 10,000 or 200,000 everyone receives the same expert service, pricing and personal professional attention.

We ensure your brand matches your advertising and your advertising matches your brand.

Contact

Mark Hinton
360 Plus Media
613-435-5478
www.360plusmedia.ca